**A LEVEL BUSINESS STUDIES**



 The A Level Business Studies course takes a holistic approach to the subject, demonstrating the interrelated nature of business using business models, theories and techniques to support the analysis of contemporary business issues and situations. Students will focus on topics that are relevant in today’s society such as digital technology, business ethics and globalisation. Students will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are needed for further study and employment.

**Progression**

A Level Business Studies is an excellent choice for those who prefer to be assessed through external examination. The course qualifies students for UCAS points and gives students a wide choice of progression options including University courses, training or relevant employment in the business sector.

**Entry Requirements**

The requirement for entry to the course is 5 GCSEs A\* – C including Maths and English at Grade 6

**Course Structure**

This course is assessed entirely through examination. Students should therefore speak to a Business Studies teacher in order to ensure that this is the most suitable course for them. A Cambridge Technicals Level 3 course in Business is also available which consists of more internally assessed (coursework) units.

**Syllabus**

Students who choose the study for the A Level qualification will complete the following units:

1. What is business?
2. Managers, leadership and decision making
3. Decision making to improve marketing performance
4. Decision making to improve operational performance
5. Decision making to improve financial performance
6. Decision making to improve human resource performance
7. Analysing the strategic position of a business
8. Choosing strategic direction
9. Strategic methods: how to pursue strategies
10. Managing strategic change

Students who choose to take Business Studies as an AS Level will only study units 1-6.

**How will I be assessed?**

All the units of study are assessed through external examination. Students will be required to sit three 2 hour examinations covering units 1 to 10 of the specification. Each examination will be worth 33.3% of the overall qualification.