

Little Heath School Sixth Form

Year 12 Induction Evening for Parents 2016

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| Media Studies |

Welcome to the department

AS Media Studies is taught by Miss L Goodhew (Head of Department) [lgoodhew@littleheath.org.uk](mailto:lgoodhew@littleheath.org.uk) and Miss E Wilkinson [ewilkinson@littleheath.org.uk](mailto:ewilkinson@littleheath.org.uk)

We teach eight lessons per fortnight, each lesson lasts an hour.

The units taught at AS are G321: Foundation Portfolio in Media (coursework unit 50%) and G322: Key Media Concepts (exam unit 50%) more detailed information about these courses can be found in the prospectus or on the LHS Sixth Form website.

Key to success at A Level

A successful media student can organise their time and meet important deadlines. During the coursework unit the students must keep a blog (heathenmedia.co.uk) to track their progress from research and planning to construction then finally evaluation. A successful media student will dedicate 3/4 hours per week at home working on their blog to ensure all work is completed to the best of their ability. A successful media student will be patient and persevere with technologies and software they may have never used before. A successful media student is a creative thinker with the confidence and ability to challenge existing codes and conventions to create original products. A successful media student independently reads and researches contemporary media issues and debates contributing thoughtful and insightful ideas during class discussions.

What parents can do to help

You can support your son or daughter through the media course by keeping up to date with their blog work. You are able to do this by visiting heathenmedia.co.uk. There are further resources and support for the students on here also. You can also support them by reminding them of deadlines as at times the work can seem overwhelming if deadlines are not met.

Important deadlines

**Deadlines for AS Media Studies are:**

Research and Planning: 1st November 2016

Construction: 9th December 2016

Evaluation and final deadline: 13th January 2017

Essential equipment

It is not necessary for the students to purchase any specific technology as we provide all resources necessary but if they are keen photographers/ film makers and they have their own digital camera they are welcome to use them when completing the coursework unit.