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5127 prototypes

# Make it wrong

Some of the best inventive moments are born out of ‘wrong thinking’ – the kind of original ideas that come to life when we dare to be different, keep an open mind and have no fear of failure. We apply the same ‘wrong thinking’ to our graduate experience.

Where others offer rigid programmes and defined career paths, we offer flexibility and the chance to explore our business. We’ll give you a starting point at our Malmesbury HQ. Where you take it and what you make of it – that’s up to you.



**Dyson DC59**

The Dyson digital motor V6 gives DC59 the most powerful suction of any cordless vacuum. In fact, it sucks up more dust than even a traditional corded vacuum.



**The Dyson 360 Eye™ robot**

Dyson's latest invention – an intelligent robot with the highest suction power of any robot vacuum cleaner on the market.



**The Dyson Cinetic™ vacuum – DC54**

All other vacuum cleaners lose suction. In its lifetime, thanks to oscillating cyclone tips, the Dyson Cinetic™ vacuum never will.



**Dyson Air Multiplier™ fans**

A specialist team of Dyson acoustic engineers designed a Helmholtz cavity to capture unpleasant tones as air travels through the fan.



**The Dyson Airblade Tap hand dryer**

It washes and dries hands in just 10 seconds – with no need to leave the sink.



**The Dyson Fluffy™ vacuum**

Big or small dust? Most vacuum cleaners suck up one or the other, leaving crevices full of dust, or piles of cheerios snowploughed to the wall – but not the Dyson Fluffy™ vacuum. It sucks up both in just one sweep.

# Make it better

Dyson solves problems. We take what currently exists and question it. We take things apart and look at them from new angles. We reinvent things that should simply work better.

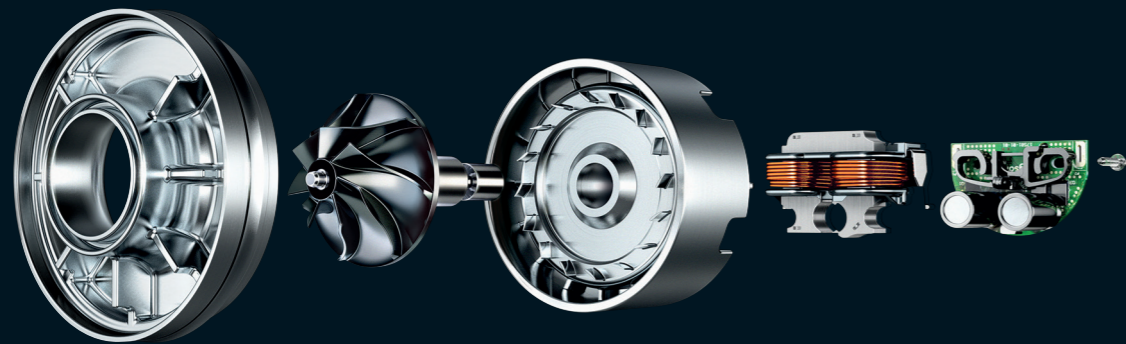
We'll expect you to bring the same approach to every project you tackle as a graduate. We need creative, hands-on problem solvers in each part of the business, not just in engineering. We want people who can learn how things are done, but also who can challenge us to do better.



# Make it creative

Our Malmesbury HQ is the creative hub of Dyson's global business. Open plan and collaborative. As a graduate, you'll learn quickly – sharing ideas and making connections across different functions and different markets.

But it's not for everyone. Standards and expectations are high – and we don't believe in hand-holding. It takes courage, passion and determination to thrive. Bring all that, though, and there's no limit to what you could achieve.



# Make it here

**ENGINEERING:** Join our Research, Design and Development (RDD) area and you'll be a part of a 1,700-strong global team of inventors and creative minds. Electronics, mechanical engineering, robotics, design – whatever your background, you'll have the chance to play your part in the future of Dyson.

**MARKETING:** In your first year you'll get a thorough grounding in Dyson's commercial operations at our global HQ in Malmesbury. You'll be taking a strategic lead, collaborating with experts from different areas – and ensuring we are telling the most compelling stories about ourselves and our machines. You'll then be equipped for your second year, as you head overseas to one of our 65 markets.

**FINANCE:** As a graduate on the team, you'll have a real job from day one – making improvements and solving problems as you learn about our business. You'll rotate through three placements, each lasting a year. Whilst doing this, you'll also study to become a qualified ACCA accountant. We'll not only pay your course fees, we'll provide you with study time and development support.

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