

# CANCER RESEARCH UK GRADUATE SCHEME



#### Who are we?

Cancer Research UK is a life-saving organisation; our pioneering research delivers the breakthroughs which prevent, control and cure cancer. From our volunteers and supporters to our scientists, doctors and nurses, we're all here to save more lives. Together, we're leading the world in discovering and developing newer, kinder treatments and getting closer to cures.



Cutting-edge science, business expertise and marketing talent combine to make CRUK a world class centre of scientific excellence and the largest fundraising charity in the UK. We are the only charity dedicated to fighting ALL forms of cancer. Because of the work we do, cancer survival rates have doubled in the past 40 years, 2/3 of women diagnosed with breast cancer will live for 20 years or more, and 97% of men diagnosed with testicular cancer will survive.



Our new organisational strategy sets out the aim to see three in four people survive cancer within the next 20 years.





# POLICY INFORMATION & COMMUNICATIONS STREAM

"I've found the stream gives you great exposure to some really engaging projects that focus on how Cancer Research UK provides health information to different audiences."



Daniel Hunt Graduate Trainee

"I've attended
Parliament and met
MPs, which is not
something that
everyone gets the
opportunity to do!"

"I've had opportunities to undertake training in project management and I have recently mentored an intern, which has been a great learning experience."



# POLICY INFORMATION & COMMUNICATIONS STREAM

Influencing is a key part of our activities, ensuring our findings are used to help everyone - be it the public, health care professionals, journalists or the government - understand cancer and the progress we need to make to bring forward the day when all cancers are cured. We do this by finding inventive new ways to empower people; growing our ability to influence locally as well as nationally.

#### You will:

- Use your talent and skills to help us keep cancer at the top of the political agenda
- Research and write for all of our key audiences, including the public and patients, health care professionals and key opinions leaders
- Apply your creativity and fresh ideas to make sure we always have a well-rounded, innovative approach to our communications, shaping the way we interact with everybody – from the public to parliament

As a graduate on our Policy Information & Communications stream you could be working in: Science Comms, Health Marketing, Patient Information, Policy Development, Evidence & Information, Public Affairs & Campaigning.



### FUNDRAISING & MARKETING STREAM



Jessica Hudson Graduate Trainee

"On a regular basis we receive additional training and support. We also have access to a mentor and exposure to senior staff members."

"The scheme has equipped me with the skills needed to quickly adapt to change. I am enjoying learning from different teams across the organisation."

"At Cancer Research UK you will find that everyone is genuinely passionate, driven and determined to play their part in the fight against cancer. This was the reason I joined Cancer Research UK and it is the thing that gets me out of bed every morning!"

To read more from our graduates visit http://graduates.cancerresearchuk.org/



### FUNDRAISING & MARKETING STREAM

Our Fundraising & Marketing (F&M) directorate exists to inspire and enable people to fund our vision to beat cancer sooner. Our work and our progress rely on the success of our fundraising activity. With just over 1,800 dedicated individuals working across a breadth of specialist areas all around the UK, the directorate engages with millions of volunteers and supporters through a wide range of fundraising and marketing activities and we're constantly looking for new, innovative ways to fund our world-class research.

#### You will:

- Look at the bigger picture, whilst working on or directing projects that have the potential to raise millions of pounds a day
- Gain an in-depth knowledge of our organisation whilst developing all the skills and experience you need for your future career

As a graduate on our Fundraising & Marketing stream you could be working in:

Strategy, Volunteering, Innovation, Brand, Major Giving & Appeals, Events, Direct Giving.



# SCIENTIFIC STRATEGY & FUNDING STREAM

"I became aware of the Cancer Research UK graduate scheme whilst reading The Times Top 100 Graduate Employers. The Science stream provided the perfect opportunity to use my scientific background within a fantastic organisation that funds ground breaking research."

"I have shaped the future funding landscape at CRUK.
Who else gets the opportunity to do that as part of a graduate project?"

"I have learned some real tangible and transferable business skills. On a 6-monthly basis I define the project objectives and setting deadlines for each objective has ensured that the project stays focussed so that the original deliverables will be met within the 6 month timeframe."



Jessica Vasiliou Graduate Trainee





# SCIENTIFIC STRATEGY & FUNDING STREAM

At Cancer Research UK (CRUK) we invest in pioneering research to help us better **understand**, **prevent**, **diagnose** and **treat** cancer. Innovative science, dynamic business capabilities and bold marketing strategies come together to create a world-class network of scientific excellence.

#### You will:

- Use your talent to help balance our strategic priorities with emerging opportunities
- Work across a diverse range of teams to ensure each of our vital research projects receives appropriate direction and resource
- Apply your communication skills to build relationships across the research community, and ensure we stay at the cutting-edge of scientific research
- Develop your scientific career away from the lab bench in a dynamic office environment that fosters growth

As a graduate on our Scientific Strategy & Funding stream you could be working in:

Science Funding, Clinical Trials Support, Research Engagement, Research Strategy.



## TECHNOLOGY STREAM NEWLY DEVELOPED

You'll help deliver the best digital solutions to help beat cancer sooner and gain unique experience working with leading edge technologies. We're a team of talented, ambitious and passionate individuals who pride ourselves in putting our users at the heart of everything we do.

This is a newly created role in a function that is growing fast and is enhancing the digital future. Your four rotations will be equally split between our **Digital and IT departments** and placements may include time with our development, user experience, infrastructure, testing, content production, product management or internal systems teams.

#### You will have the opportunity to:

- Be a part of a scrum team, working with our talented web developers and content producers to deliver a new website for an innovative fundraising campaign such as Stand Up to Cancer or Dryathlon
- Shape the growth of our online community or help decide the direction of our YouTube strategy by getting your teeth into analytics, user testing and product management
- Help our expert technologists to plan for the latest technical developments and ensure that our extensive and complex systems are secure, reliable and tested to the highest quality



#### **OUR REQUIREMENTS**

**280 UCAS** points

You need to be able to demonstrate achievement outside of your university studies, through:

- Work experience
- Internships
- Summer placements
- Voluntary experience

Minimum of 2.1 in your degree

**GCSE Maths** and English at grade C or above

For the **Technology** a degree in engineering, technology, computer science or maths

For the Scientific Strategy & Funding Stream you will need Stream you will need a degree in natural, physical or life science



WE WILL
JOIN
FORCES

WE WILL
ALL KEEP
FIGHTING

WE WILL
MAKE EVERY
MOMENT
COUNT

WE WILL BEAT CANCER SOONER

To read more about our Graduate Scheme and to apply: http://graduates.cancerresearchuk.org/