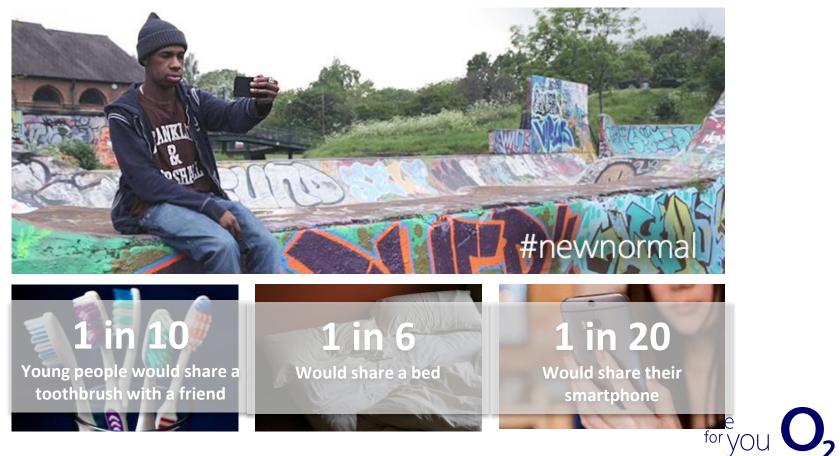


#### You may know O2 for its network, mobile phones and its brand



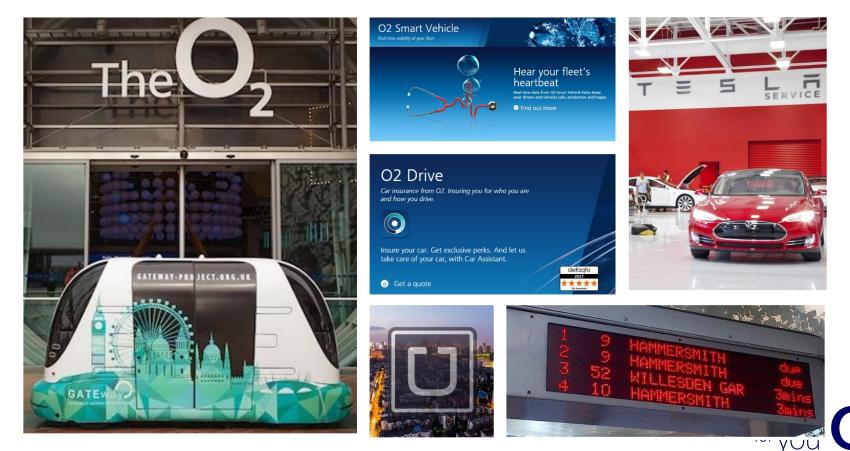
#### Smartphones have become the remote controls of our lives



### Connectivity *plus d*evices *plus* data

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### O2 Digital develops innovative solutions for connected vehicles



### And connected homes, including smart metering







### We use Big Data to help connect and engage with customers



# We also help other businesses be successful and innovative through our network







# giffgaff™

The mobile network run by you





### There's a huge range of roles in a Digital company



What skills do you need to work in a Digital company?

## Motivation Curiosity

Creativity

Leadership

### Influencing



### Communication

### Commitment

### Teamwork



### Our advice to you

Be committed: Qualifications count



Be prepared

Be open minded, Try lots Be curious



Be proactive & tenacious

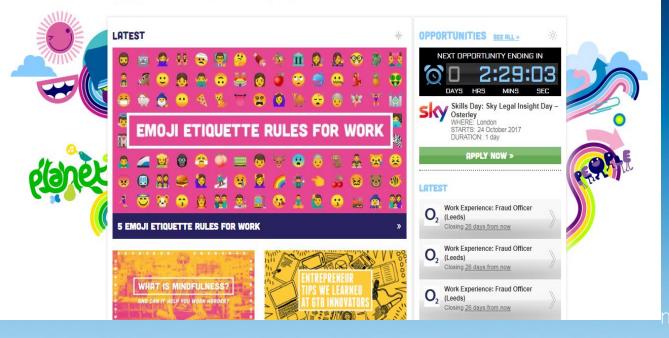


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#### FEATURES

This section of the site is your one-stop resource for fab content that will help you improve your skills, provide career inspiration and provide you with helpful advice. You'll find topics that are important and relevant to you.





### O2 Digital GoThinkBig Explore Day





Telefonica